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Title	Hybrid Organizations: the perspective of distinct actors
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Abstract	<p>New organizations, driven by the resolution of social problems, are arising and playing an increasingly prominent role in the global sphere, facing challenges that require new thinking, collaboration, and ideas. This social emphasis reflects the public awareness of often neglected social issues, as consumers are holding businesses accountable for the impact of their operations (Dees, 1998; Porter & Kramer, 2006).</p> <p>It expresses the contemporary shift in societies' attitudes and purpose-driven organizations. Hybrid models became alternatives of economic development, incentives to entrepreneurship and improvement of the quality of life of low-income population and vulnerable groups (Peredo & Mclean, 2006). This study intends to contribute to the examination of the growing interest in the subject through the explanation of concepts and analyses of the actors involved in social change around the globe. There are a variety of actors with the power to act in favour of these markets, and this exploratory qualitative approach aims to discuss their roles and perspectives in changing the world economic scenario. It offers a broad perspective of the field of hybrid organizations, analysing the networks between these players and understanding the ecosystems they are in. It was designed to raise the opinions, perceptions and expectations of representatives of distinct groups of this ecosystem: investors, entrepreneurs, representatives of NGO's, consultants and public policy professionals in countries such as: Brazil, Argentina, United States, England, India, Puerto Rico and Australia. The field research was conducted through semi-structured interviews, and secondary data was obtained by the collection of documental data and participant observations. They were categorized according to the technique of content analysis. The results allowed us to identify the constituent elements of hybrid businesses models, to map existing initiatives and describe differences in their point of views.</p>