



English Version



Relatório Social

PUCRS e Hospital São Lucas



**Pontifícia Universidade Católica
do Rio Grande do Sul**

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UNIVERSITY
UNITS

1931
Business School
(FACE)

30

1940
School of Education
(FACED)

School of Philosophy
and Human Sciences
(FFCH)

School of Letters
(FALE)

1942
School of
Mathematics (FAMAT)
School of Chemistry
(FAQUI)

School of Physics
(FAFIS)

1945
School of Social Work
(FSS)

1947
School of Law (FADIR)

40

1952
School of
Communication
(FAMECOS)

1953
School of
Psychology (FAPSI)
School of Dentistry
(FO)

1959
School of
Engineering (FENG)

School of
Philosophy, Sciences
and Letters
(Uruguiana/RS)

50

1961
Institute of Hispanic Culture
(now Institute of Culture)

1964
School of Biosciences
(FABIO)

1966
School of Zootechnology,
(Uruguiana/RS)

1967
Science and Technology
Museum (MCT)

1969
School of Theology (FATEO)

School of Administration
and Accounting
(Uruguiana/RS)

60

1969
Dentistry (FO)
Letters (FALE)

MASTER'S

1970
School of Medicine
(FAMED)

1971
Veterinary Medicine
(Uruguiana/RS)

1973
Institute of
Geriatrics and
Gerontology (IGG)
Musical Culture
Center (now
Institute of Culture)

1977
School of Computer
Science (FACIN)

1979
Agronomy
(Uruguiana/RS)

70

1972
Education (FACED)

1973
History (FFCH)

1974
Philosophy (FFCH)

1977
Social Work (FSS)

1978
Zoology (FABIO)

1978
Letters (FALE)

DOCTORATE

1980
Vila Fátima University
Extension Center
(CEUVF)

1983
Institute of Japanese
Culture (now Institute of
Culture)

1987
Inauguration of the
Uruguiana/RS Campus

1988
Institute of Scientific
and Technological
Research (now Institute
for Research and
Development-IDEIA)

80

1987
Law (FADIR)
Medicine and Health
Sciences (FAMED)
Psychology (FAPSI)

1986
History (FFCH)

1987
Dentistry (FO)

1988
Education (FACED)

1991

Institute of Toxicology (INTOX)
School of Law (Uruguiana/RS)

1993

School of Aeronautical Sciences
(FACA)
School of Pharmacy (FFARM)

1996

Computer Science (Uruguiana/RS)
School of Architecture and Urbanism
(FAU)

1997

School of Nursing, Nutrition and
Physiotherapy (FAENFI)
Institute for Biomedical Research (IPB)
Institute for Research
and Development (IDEIA)

1998

Institute for the Environment (IMA)

1999

Inauguration of the Zona Norte
Campus (Porto Alegre)

90

1993

Computer Science (FACIN)
Theology (FATEO)

1994

Communication (FAMECOS)

1995

Pediatrics and Child Health (FAMED)

1997

Criminal Sciences (FADIR)

1998

Business and Administration (FACE)

1999

Social Sciences (FFCH)
Electric Engineering (FENG) Biomedical
Gerontology (IGG)

1991

Zoology (FABIO)

1994

Psychology (FAPSI)

1995

Philosophy (FFCH)

1998

Social Work (FSS)

1999

Communication (FAMECOS)
Biomedical Gerontology (IGG)
Medicine and Health Sciences (FAMED)

2000

School of Physical Education and
Sports Science (FEFID)

2004

Inauguration of the Viamão/RS Campus

2007

Institute of Bioethics (IB)
Activities of the Zona Norte Campus
discontinued

2008

Brain Institute of Rio Grande do Sul (InsCer-RS)

2010

Viamão Campus has its academic
activities transferred
to Porto Alegre

2013

Institute of Electronics and
Telecommunications (IETelecon)
Activities of the Uruguiana/RS Campus discontinued

2014

Institute of Petroleum and Natural Resources (IPR)

2000

2001

Mathematics and Science Education (FAFIS)
Materials Technology and Engineering
(FENG)

2002

Cellular and Molecular Biology (FABIO)
Development Economics (FACE)

2012

Pharmaceutical Biotechnology
(Professional Master's - FFARM)

2000

Biomedical Gerontology

2001

Law (FADIR)

2002

Cellular and Molecular Biology (FABIO)

2004

Pediatrics and Child Health (FAMED)

2005

Computer Science (FACIN)

2007

Materials Technology and Engineering
(FENG)

2008

Criminal Sciences (FADIR)

2009

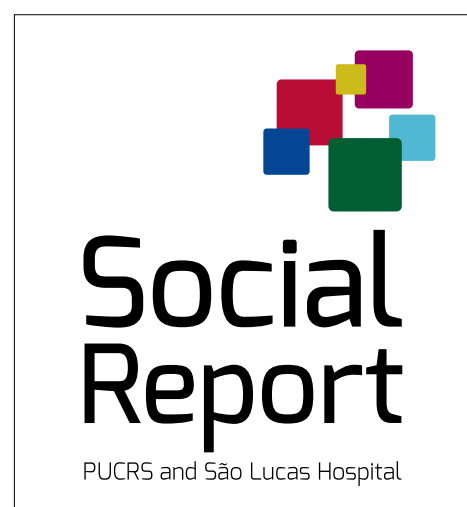
Business Administration (FACE)
Social Sciences (FFCH)

2012

Development Economics (FACE)
Mathematics and Science Education (FAFIS)

2015

Business Administration



COMMITMENT TO PROGRESS AND QUALITY OF LIFE

The knowledge society brings about challenging and impacting changes in Higher Education. On the other hand, Universities are encouraged to play an active role in the process of transformation societies are subject to, by dealing with relevant issues for social development, fellowship and justice. According to UNESCO, universities play a central role in national development, in the reduction of inequalities as well as in environmental and social issues.

In this context, PUCRS will, by virtue of its strategic position - Innovation and Development -, and Development - take on the responsibility of being an institution to boost regional progress and to improve quality of life, being at the heart of a process of balanced and sustainable growth of both the local and national society.

This publication represents the joint efforts undertaken by the University in order to produce autonomous, innovative and supportive citizens. Thus, the virtuous circle of the strong connections established with representatives from both the public and private sector geared towards the promotion from high-quality education, cutting edge scientific research and investments in advanced resources in the area of health is completed.

The information and achievements presented in this document result from the engagement and inspiration of the people who contributed to the University and São Lucas Hospital. Thank you so much to each one of you for your invaluable contribution to the well-being of our society and for your willingness to face new challenges.



Br. Joaquim Clotet
PRESIDENT

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integration
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OVERVIEW

PUCRS

The Pontifícia Universidade Católica do Rio Grande do Sul (PUCRS), anchored in the solid educational tradition of the Marist brothers, is in line with the demands of our society, in view of the construction of a better future. Because of its strategic position, it is committed to fostering innovation and development, in all of its dimensions - social, environmental, cultural, economic and scientific -, acknowledging, first and foremost, the importance of people, whose knowledge formation and expansion, are the very reasons of existence of the University.

History and structure

PUCRS' cornerstone was the Undergraduate degree in Business Administration and Finance, established in March 1931, and the recognition as a university came on November 9, 1948. As a private nonprofit entity, PUCRS has a legal bond with its

supporter, UBEA - União Brasileira de Educação e Assistência, a legal entity governed by private law.

We are a Catholic confessional institution whose actions are intended for the welfare of its surrounding community, having the Archbishop of Porto Alegre as our Chancellor. The title of Pontifícia, granted on November 1st, 1950, by Pope Pius XII, marks its connection and filial devotion to the Holy See. It comprises the Main Campus, in Porto Alegre, the capital of Rio Grande do Sul, and another Tecnopuc unit, in Viamão, in the Greater Porto Alegre.

> Find out more about the University on
www.pucrs.br



Students on Campus.



Bruno Todeschini

SÃO LUCAS HOSPITAL

Located on PUCRS' Main Campus, São Lucas Hospital is a philanthropic general hospital providing medical services for children and adults, in virtually all medical specialties. Its activities began in 1976, and the mission of this health care and educational facility is in line with the demands of our society life through qualified and integrated actions of health assistance, education and research.

HSL relies on cutting edge and state-of-the-art equipment, technologies and management services. Guided by the values of the Marist brothers, it promotes respect to people and patients, who are the very beneficiaries of all its actions. The hospital finds in its employees the innovative and unfulfilled potential of the institution.

> Learn more about HSL on
www.pucrs.br/hsl

PUCRS' PHILOSOPHICAL FOUNDATIONS

The Pontifícia Universidade Católica do Rio Grande do Sul is a community college, committed to education, research and extension, in close connection with the society, aiming to produce responsible, autonomous, innovative and supportive citizens, looking out for scientific, cultural, social and economic development. As a member of the civil society, PUCRS acknowledges the democratic and republican values of the State of Law, by respecting the fundamental rights and human dignity. It is governed by its Statute, its By-Laws and by the existing legal norms, and relies on the educational tradition of the Marist brothers and the Christian faith as a reference for its identity, by continually working towards the promotion and protection of human beings, life and the environment.

ACHIEVEMENTS IN 2015

March

- **Marcas de Quem Decide** - PUCRS earned the title of most memorable brand and favorite brand in category Private Higher Education according to the Marcas de Quem Decide 2015 survey. The survey was fielded to 650 business people, executives and opinion-makers from 47 cities all over the State of Rio Grande do Sul, which has approximately 300,000 administrators. Data were collected from November 2014 to January 2015. This study has been conducted for 17 years by Qualidata Informações Estratégicas and is published every year through a partnership with Jornal do Comércio, from Porto Alegre.
- **Top of Mind - RS and Porto Alegre** - Both PUCRS and the Science and Technology Museum (MCT) earned the Top Of Mind award in the Categories Private University and Museum of the Top Of Mind award - Porto Alegre Brands, sponsored by Porto Alegre é TOP magazine, a Grupo Amanhã publication. The award was established in 1991 and includes a spontaneous opinion survey on the brands in the local market.

May

- **Campeãs de Inovação** - PUCRS was awarded the title of most innovative company in education at the Campeãs da Inovação 2014 award, sponsored by Amanhã magazine, which shows the 50 most important companies in this segment in the South of Brazil. The University ranked 10th in the overall ranking.



Rafael Prikładnicki, Director of Tecnopuc, and Gabriela Ferreira, Director of Innovation and Development.

Mission

Based on human rights, on the principles of Christianity, and on the educational tradition of the Marist brothers, the Mission of PUCRS is to produce and disseminate knowledge and promote human and professional development, driven by quality and relevance, intent on developing a just and fraternal society.

Vision of future

By 2022, PUCRS will have become, in accordance with its Mission, an international reference in Higher Education by means of Innovation and social, environmental, scientific, cultural and economic development.

June

- QS University Rankings - PUCRS was recognized as the best private university in the South of Brazil, and the 3rd in the country according to the QS University Rankings 2015. The Institution ranks 14th among Brazilian universities, including public and private ones. In Latin America, it ranks 38th among all institutions.
- Top of Mind - PUCRS won Top of Mind in Rio Grande do Sul in the category Private University, a title awarded by Grupo Amanhã, through a partnership with Segmento Pesquisas. Top of Mind celebrated its 25th anniversary in 2015 and surveyed more than 1,200 people, aged between 16-65, who answered the question "When it comes to ... what is the first thing that comes to your mind?". The survey was divided into the following categories: Large Companies of Rio Grande do Sul; Products; Services; Communication; Top Corporativo and Top Executivo.
- Higher Education Teaching Award - Nine professors of PUCRS' Business School were awarded the Higher Education Teaching Award, granted by the Regional Board of Business Administration of RS (CRA-RS).

The following professors were awarded: Cleiton Tambellini Borges, Jorge Augusto Elias, José Henrique Paniagua, Paulo Cesar Santos Chiechelski, Alziro Cesar de Moraes Rodrigues, Cezar Augusto Kruger, Elvisnei Camargo Conceição, Augusto Aiquel Vaz Costa and Belmiro José Nascimento. The award is given to business administrators who provide relevant services to the sector, working in higher education and providing a major contribution to professional training, development of science and evolution in society.



Camila Cunha

Business Administration professors have earned public recognition.

September

- Prêmio Capes de Teses - Three dissertations defended at PUCRS earned Prêmio Capes de Teses 2015. The dissertations were written by: Mártin Perius Haeblerlin, from the Graduate Program in Law, under the supervision of Professor Thadeu Weber; Luís Fernando Munaretti da Rosa, from the Graduate Program in Philosophy, under the supervision of Professor Cláudio Gonçalves de Almeida; and Marta Ribeiro Hentschke, from the Graduate program in Medicine and Health Sciences, under the supervision of Professor Carlos Eduardo Poli de Figueiredo. The award is granted to the best doctoral dissertations defended and approved in the programs accredited by MEC, considering originality and quality.
- Folha University Ranking - According to the Folha University Ranking (RUF), PUCRS ranks 2nd as the Best Private University in Brazil (and 20th among all institutions) and the Best Private University in the South of Brazil. Additionally, the institution is listed in RUF as the 1st among the Private Universities in Brazil in Innovation, 2nd in the country in Research, and 1st Private University in the South of Brazil in Teaching and Internationalization.
- Guia do Estudante – Health and Well-being - PUCRS was acknowledged as the Best Private University in the South of Brazil in the category Health and Well-Being at the Melhores Universidades award of Guia do Estudante Abril. The honor was published in the Guia do Estudante Profissões Vestibular 2016. The institution was awarded the honor due to the outstanding structure offered to health sciences students, in the areas of Medicine, Nursing, Physiotherapy, Nutrition, Physical Education and Dentistry.
- Guia do Estudante – Five-star program – 18 PUCRS' undergraduate programs were awarded five-stars (excellent) and 18 others were awarded four-stars (very good) according to Guia do Estudante Abril. The

list was published in the Guia do Estudante Profissões Vestibular 2016. The following programs were awarded five-stars: Business Administration, Computer Science, Aeronautical Sciences, Biological Sciences, Economic Sciences, Law School, Nursing, Computer Engineering, Pharmacy, Philosophy, Physiotherapy, Journalism, Medicine, Pedagogy, Psychology, Advertising, Social Work and Information Systems.

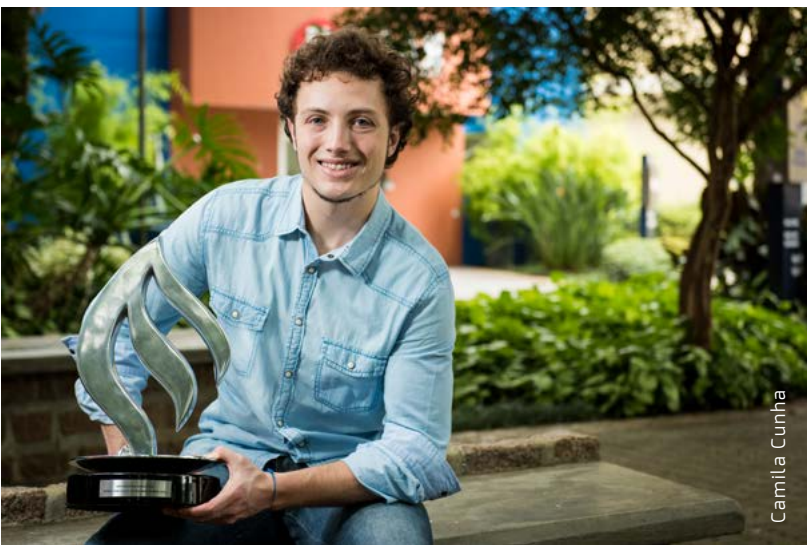
October

- Prêmio Inventor 2015 – Petrobras - The group headed by the Director of the School of Chemistry of PUCRS (Faqui), Sandra Einloft, earned Petrobras' Prêmio Inventor 2015. The honor was given to the project Poli (Ionic Liquids) which deals with urethane structures. The project is intended for the production of new polymeric materials.
- Times Higher Education – Citations - PUCRS is the 2nd University in Brazil in the category Citations according to Times Higher Education's World University Rankings 2015-2016. The distinction shows the relevance of research carried out here through database citations. Additionally, the university ranks 3rd in the country in the category Industry Income, which measures its involvement with research and innovation companies. In Latin America, it ranks 7th in the category Citations and 5th in Industry Income. PUCRS was the only private university of Rio Grande do Sul in the ranking.
- Prêmio Pesquisador Gaúcho - Business School Professor, Marcelo Gattermann Perin, earned the award Outstanding Researcher in the areas of Economics and Business Administration, granted by Fundação de Amparo à Pesquisa do Rio Grande do Sul (Fapergs). Perin is a Professor of the Graduate Program in Business Administration, teaching both at

the Master's and Doctoral level. He is particularly involved in Business Administration areas, especially in Marketing, Market Orientation, Orientation to Learning, Strategic Marketing, Innovation and Organizational Performance.

November

- Prêmio Santander Empreendedorismo - The project Alientronics, headed by Felipe Meiz, a former undergraduate student at this University, who is currently in the Graduate Program in Computer Science, won Prêmio Santander Empreendedorismo. The project, advised by Professor Naira Libermann, aimed to conduct real-time automated monitoring of the conditions of truck tires, thus providing an invaluable support to cost reduction.



Camila Cunha

Project headed by Master's student Felipe Meiz earned national recognition.

- Prêmio São Paulo de Literatura - Journalist and student of PUCRS' Creative Writing Workshop, Débora Ferraz, won Prêmio São Paulo de Literatura 2015. At the ceremony, the best Portuguese language novels in the country were awarded. Débora won the category for Best Novel of the Year – New Writer, under 40 years old, with the book Enquanto Deus Não Está Olhando.

Dezembro

- Times Higher Education - PUCRS is among the best universities in the world among international emerging economies, according to The Times Higher Education BRICS & Emerging Economies. The University is the first among public and private universities in the State of Rio Grande do Sul, ranking 125th overall. Higher education institutions from 48 emerging countries have been evaluated, in categories such as research, teaching, knowledge transfer and international activity.



Adão Velci dos Santos, 64 years old,
a security guard, is a member of the Operational Services Division

Institutional

“ I have two daughters, Ângela, 38, and Elisângela, 35, who have had the chance to get their degrees in Pedagogy, through the incentives offered by the University. If I didn't work here, they wouldn't have been able to earn their degrees. The support given is and has been very important, since Ângela is working on her Master's, and Elisângela, on her PhD in Education. As a father, I'm very proud of that. As an employee, I joined the project *Vida e Trabalho*. It brought all employees together and made us feel special! My other co-workers and I have noticed that both professors and professors and staff are very respectful to us; additionally, we can learn more about the Marist brothers as we are very warmly received in their homes. I could say that, after 22 years working here, every day has given me something new.”

ORGANIZATIONAL STRUCTURE AND GOVERNANCE PRACTICES

One of PUCRS' main strategic goals is to prepare the University community for the challenges of our society. This goal is in line with the development of institutional leaderships, be them managers, professors, researchers, administrative staff or students, who are capable of facing new challenges in the contemporary society, by conducting a critical analysis of the scenario proposed, suggesting and working on innovative strategies that can consolidate the institution as a University of excellence, thus contributing to the innovation and development of our Country.

This strategy is in line with the mission that inspires the evangelizing tradition of the Marist brothers, according to the Marist charisma, producing citizens committed to the promotion of life. Both the University and the São Lucas Hospital have a professional, fraternal and open relationship with the Província Brasil Sul Amazônia, constantly aiming to achieve the Entities' vision of future.

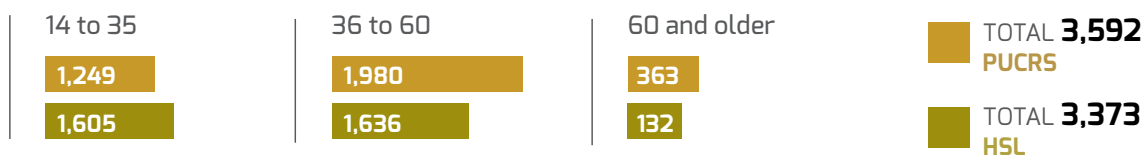
HUMAN RESOURCE MANAGEMENT

Internal public

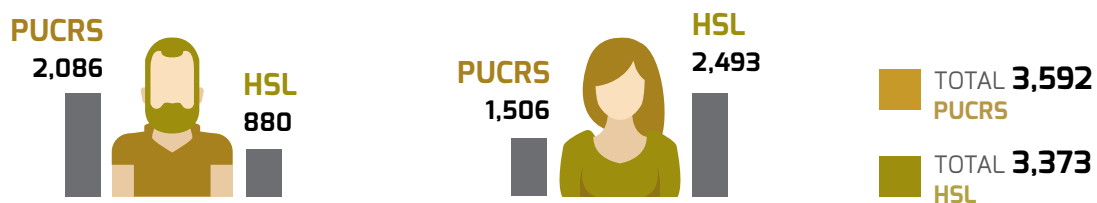
PUCRS makes institutional information available in its bylaws and internal regulations, as well as in its planning and managerial reports. Strategies for staff training and development are conducted in view of functional integration and dissemination of the Marist brothers' philosophy and values.

STAFF FACTS AND FIGURES

Age group



Gender

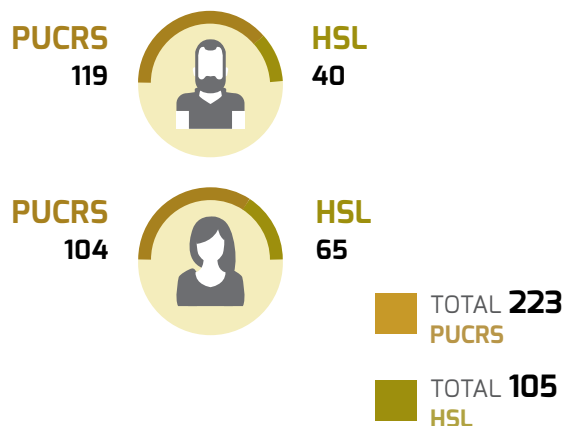


Valuing Diversity SOMAR Program

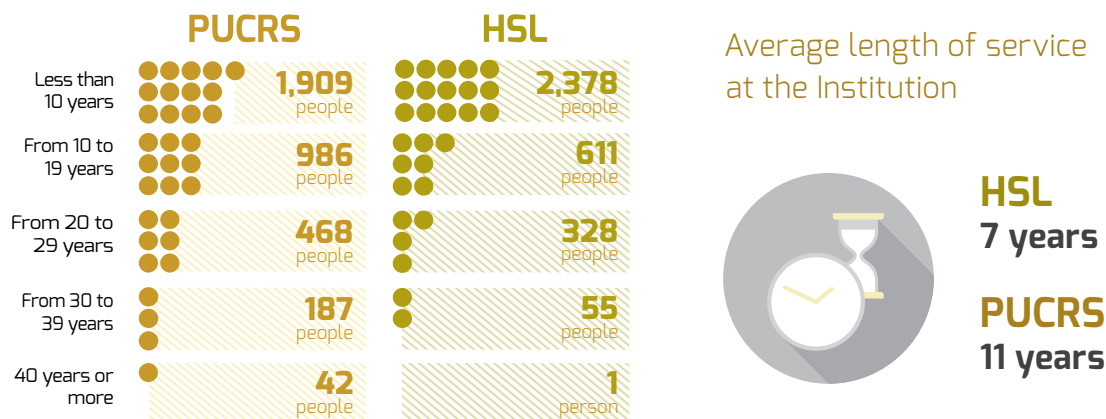
Both the University and the HSL recognize their ethical obligation to fight all forms of discrimination and to value the opportunities offered by the rich diversity of our society. Thus, PUCRS offers opportunities to include people with disabilities in its staff.



Gender and leadership positions



Length of service



YOUNG APPRENTICE

According to the provisions of Act No. 10,097/2000, regulated by Decree No. 5,598/2005, PUCRS seeks to promote on-job training for young professionals by integrating them into the University and São Lucas Hospital in administrative positions.

83 PUCRS

71 HSL

Commitment to Professional Development and Employability

Besides promoting continuous capacity-building, PUCRS offers its staff members benefits and perks that help expand their horizons, causing a positive impact on their employability, regardless of their applicability into their current position.

Both the University and the São Lucas Hospital conduct training programs for their staff on occupational health and safety, in order to ensure their social, mental, and physical well-being.

FACULTY TRAINING – PROFESSORS		HUMAN RESOURCES – GRAND TOTALS	
Doctorate	760	Total of PUCRS and HSL Administrative staff	5,635
Master's	478	Total of professors	1,330
Specialization	48	TOTAL OF PUCRS AND HSL STAFF	6,965
Complete College Degree	44		
TOTAL OF PROFESSORS	1,330		

STAFF TRAINING — ADMINISTRATIVE STAFF

	PUCRS	HSL
Doctorate	26	20
Master's	52	17
Specialization	74	83
Complete College Degree	454	694
Incomplete College Degree	547	66
High School Diploma	665	2,048
Incomplete High School	98	129
Primary Education Diploma	159	211
Incomplete Primary Education	187	105
TOTAL	2,262	3,373
TOTAL OF ADMINISTRATIVE STAFF	5,635	

PUCRS: Including young apprentices, professors and administrative personnel (works and projects).

HSL and INSCER: HSL and INSCER: Including hourly employees, young apprentices and administrative administrative personnel.



Vida e Trabalho operating teams.

HEALTH CARE, SECURITY AND WORK CONDITIONS

The University and São Lucas Hospital extend their commitment to the promotion of social development to their internal public, by offering development opportunities through a series of strategies and programs. All actions carried out are geared towards the improvement of life and work conditions of staff members.

Life Planning and Retirement Preparation

By means of the REVER Program, PUCRS provides an open space for maintenance and strengthening of relationships with the University, thus understanding the importance of this bond for the employees' quality of life.

PROJECT	INDICATOR
SIPAT – Internal Week for Prevention of Workplace Accidents.	850 participants
CULTIVANDO A VIDA – support, counseling and training. Furthers integration, as well as spiritual and religious cultivation.	298 participants
VIDA E TRABALHO – opportunity for integration, training, interaction and reflection, for the Operational Services team.	116 participants
PROGRAMA VIDA COM QUALIDADE – actions intended to value life, bringing about a harmonious and amicable environment.	466 participants

REVER Program | 37 participants

CAPACITY-BUILDING AND DEVELOPMENT

Both PUCRS and São Lucas Hospital encourage and provide means to enable the continuing education of professors and administrative staff, thus guaranteeing continuous capacity-building them staff and and greater involvement with the principles guiding the Institution.

PUCRS TRAINING AND CAPACITY-BUILDING		ADMINISTRATIVE STAFF'S TRAINING HOURS				
			Internal	External	Total	
REFLEXÕES	117	PUCRS	Participants	7,729	451	8,180
INSTITUTIONAL INTEGRATION PROGRAM	407		Hours	23,764	9,417.5	33,181.5
MANAGEMENT AND LEADERSHIP FORUM	75	HSL	Participants	16,257	328	16,585
VIDA E TRABALHO	116		Hours	48,570.95	5,274	53,844.95
ENERGIZAR	290	SÃO LUCAS HOSPITAL CAPACITY-BUILDING AND TRAINING				
	(participants)	INTEGRATION OF NEW STAFF MEMBERS			860	
		OTHER TRAINING SESSIONS FOR SPECIFIC AREAS			15,397	
					(participants)	

BENEFITS GRANTED IN EDUCATION

1,049	SCHOLARSHIPS FOR ADMINISTRATIVE STAFF AND DEPENDENTS
217	SCHOLARSHIPS FOR FACULTY MEMBERS AND DEPENDENTS

COMMUNICATION, ENGAGEMENT AND RELATIONSHIP WITH SOCIETY

One of the Strategic Goals set in PUCRS' Strategic Plan for 2016-2022 is to "Contribute for social, environmental, cultural and economic development by working together with Companies, Government and Society". This goal is about the continuously effective insertion of the University into the social tissue of the community it is part of, seeking greater interaction and synergy in the actions with other relevant actors in the quadruple helix (University-Companies-Government-Society), in view of the leading role it plays in the region's full development and in the improvement of the community's quality of life.

Representation in Public and Private Agencies

There are many ways in which the university connects to our society, among which, it is represented by its professors, researchers and academic academic staff in public and private agencies (agencies, associations, councils, forums, foundations, among others), both nationally and internationally. There were 502 representations in 2015.

PUCRS Events Center (CEPUC)

It is an area consisting of physical spaces and equipment to hold the University's internal and external events. It is another contact channel with our society, as the Institution hosts both internal and external events, such as congresses, meetings, fairs, graduation ceremonies, seminars and symposiums, among others, all of which are of public interest.

Sports Park

Designed for the practice of several sports, PUCRS Sports Park offers a variety of services for both the University community and the general public. **34,928 events** and services were offered in 2015.

SPORTS EVENTS	
Number of sports events	127
Total participants	17,375

Ombudsman Office

The Ombudsman Office is a communication channel between PUCRS and the community, seeking to promote transparency, continuous improvement and strengthening of relations, through the continuous analysis and response to the inquiries received. The Ombudsman Office is responsible for mediating the relationship between the University and its publics, by ensuring the necessary confidentiality and fairness for the activities. At São Lucas Hospital, its mission is to be a direct and unbiased channel in the relationship between clients and the Hospital, thus ensuring integrity, respect and transparency, by underlying the improvement of the processes and seeking client satisfaction.

PUCRS		HSL	
Face-to-face and phone assistance	720	Face-to-face assistance	2,438
Email assistance	550	Satisfaction survey	11,611
Complaints	111	CUSTOMER SERVICES (SAC) PROVIDED	329,081
Compliments	34	Contact Us	1,678
Information	260	Message to the patient	76

CEPUC		
Types of Events	Number of Events	Number of participants
Internal ones	2,151	196,910
External ones	161	188,824

Communication and Marketing

The Office of Communications and Marketing (ASCOM) is a department accountable to the President's Office and is responsible for the strategic management of the University's institutional and market communication actions. It provides support to the Higher Administration and guidance to the Academic Units in the processes of integration and cooperation with the different publics. To follow is a description of ASCOM's attributions: relationship-building with the press the press; digital communication; institutional publications; advertising communication; institutional photos; and institutional relationship (public relations).

PUCRS IN THE PRESS	
Spontaneous media placements (TV, radio, newspapers and web)	11,264

MEDIA AND SOCIAL NETWORKS	
PUCRS News Portal (viewings)	21,657,584
Facebook Mundo PUCRS and PUCRS (fans)	66,505
Twitter (followers)	17,569

PRINTED VERSIONS	ESTIMATED NUMBER OF READERS
PUCRS Magazine (every two months)	155,000
Pocket Mundo PUCRS Magazine (every fifteen days)	20,400
Reflexões Magazine (yearly)	600
Social Report (yearly)	600

Leunice Oliveira,

Professor at the School of Humanities –
Pedagogy Program – and Coordinator of
the Center for Studies in African-Brazilian
and Indigenous Culture (Neabi)

Education

“ We are socially and politically engaged with discussions on diversity and ethnic and racial and gender differences. I have worked for a long time in the suburbs and have seen that the majority of students who fail or drop out of school are black. When I joined the University, I set the professional development of educators towards social justice as a goal, seeking recognition and acknowledgment of the African, African-Brazilian and indigenous culture. This had a positive influence on the curriculum of the Pedagogy Program, since the topic was included in it, in the Pedagogical Projects (PPCs) of all Undergraduate Programs at PUCRS, in the creation of the EducomAfro Research Group and, in 2014, in the Center for Studies in African-Brazilian and Indigenous Culture (Heabi). These actions are intended to promote respect and tolerance for the different cultures that, once they are unknown, are dismissed and given a stereotype-based treatment, which reinforces stigmas. Discussions are open, and Neabi is a reference within the University”.

IN VIEW OF THE UNIVERSITY'S MISSION of disseminating knowledge and promoting human and professional development, guided by quality, the main actions carried out by the Office of the Vice President for Academic Affairs, along with the Office of Educational Affairs, have been geared towards the consolidation of the quality of the programs.

The Program for Innovation in Higher Education included diverse continuing education activities, such as the Faculty Training Seminar, Thematic Meetings, faculty development workshops, courses on topics related to teaching, courses for new faculty members, courses requested by the University Schools, advisory services to the Schools, and other actions as well.

To follow are some of the actions organized and conducted in 2015:

- **6 courses** under the Program for Innovation in Higher Education: Teaching in Higher Education at PUCRS – New Faculty members; Pedagogical conceptions of courses blending on-site and remote instruction at PUCRS; Designing assessment

instruments: multiple-choice questions; and Designing assessment instruments: essay questions.

- **7 faculty development training programs** Design Thinking Methodology applied to Higher Education; Challenges in the Professor-Student Relationship; Active Methodologies; Classroom Research - Course on Integrated Work in Health Sciences; Designing Assessment Methods; Designing assessment methods: alternative-choice questions; Advanced Moodle.

- **5,875 students were assisted at the Learning Lab (Lapren)**, 2,810 of whom counting on the support of a teaching assistant, and 3,065 without their support.
- **30 workshops** on specific topics, delivered by the Lapren team: Two Portuguese language workshops for 20 students and 28 Mathematics workshops for 288, making up a total of 308 students.
- **Advisory services** provided to University Schools for the offer/implementation of 17 undergraduate courses in English, in both semesters.
- **Support** to the design and offer of three new programs: Culinary Art, Food Science and Innovation, Creative Writing, all of which offered in the 2016/1 Vestibular.
- **Research** on innovation and entrepreneurship in nationally and internationally recognized institutions.



First hands-on class of the new Undergraduate Degree in Culinary Art.

UNDERGRADUATE STUDIES	2015
TOTAL OF STUDENTS ENROLLED IN UNDERGRADUATE PROGRAMS	21,801
NUMBER OF UNDERGRADUATE PROGRAMS CURRENTLY OFFERED	56
LINES OF TRAINING	10
TOTAL OF STUDENTS WHO COMPLETED THEIR UNDERGRADUATE STUDIES	3,560
TOTAL OF GRADUATES SINCE 1933	160,409

UNDERGRADUATE SCENARIO

Institutional Evaluation

Aligned to the National System of Higher Education Assessment (SINAES), PUCRS develops self-evaluation processes with the internal community and is subject to external evaluation conducted by the National Institute for Educational Studies and Research Anísio Teixeira (INEP/Ministry of Education). Information on ongoing internal evaluations and their results can be found on www.pucrs.br/autoavaliacao.

Following the external evaluation, results published by the INEP/MEC in 2015 are very positive. According to the General Index of Courses (IGC), PUCRS was awarded grade 4. This earned the institution the position of fourth best private university in the country. The IGC is an indicator of quality in higher education institutions considering the quality of both undergraduate and graduate programs (Master's and Doctoral programs).

When it comes to *Stricto Sensu* Graduate Programs, one of the university's programs has been awarded grade 7 according to Capes (Medicine and Health Science), and ten others have been awarded grade 6, something that certifies PUCRS as one of the best universities in Brazil.

GRADUATE SCENARIO

Graduate Scenario

PUCRS ended 2015 with 24 *Stricto Sensu* Programs recommended by the Brazilian Federal Agency for Support and Evaluation of Graduate Education (Capes/MEC). The results of the last Capes/MEC evaluation have earned the university the 4th position in the country (according to the 2010-2012 triennial evaluation, comparing all Brazilian HEIs with at least ten Graduate Programs evaluated), having 11 Programs reaching international excellence level (grades 6 and 7) and 6 Programs achieving national excellence.

- 22** PHD PROGRAMS
- 23** ACADEMIC MASTER'S DEGREES
- 1** PROFESSIONAL MASTER'S DEGREES

GRADUATE SCHOOL	
STUDENTS ENROLLED IN GRADUATE PROGRAMS	
<i>Lato Sensu</i>	3,109
<i>Stricto Sensu</i>	2,226
TOTAL	5,335
ONGOING GRADUATE PROGRAMS	
<i>Lato Sensu</i>	73
<i>Stricto Sensu</i>	46
STUDENTS AWARDED GRADUATE PROGRAM DIPLOMAS UNTIL 2015	
<i>Lato Sensu</i>	34,563
<i>Stricto Sensu</i>	11,647
TOTAL	46,210
NEW GRADUATE PROGRAMS	
<i>Lato Sensu</i>	53
PREMUS – PROGRAMA DE RESIDÊNCIA MULTIPROFISSIONAL	
Total of students in the Multi-professional Residence Program	38

Graduate School internal evaluation

Pursuant to the requirements of the National System of Higher Education Assessment (SINAES), PUCRS conducts the Evaluation of the *Stricto Sensu* Graduate Programs every two years. Following the 2015 evaluation, an average satisfaction rate of 4.2 was achieved on a scale from 1 to 5.

CONTINUING EDUCATION

Over 400 courses are offered at PUCRS, including Specialization (*Lato Sensu*), Extension and Additional Certification. Besides, PUCRS allows alumni of higher education institutions to take elective undergraduate courses.

EXTENSION COURSES	
Courses delivered	338
Students who have completed the courses	5,426

DISTANCE EDUCATION SPECIALIZATION PROGRAMS	
Number of programs delivered	4
MOODLE WORKSHOPS	
Number of workshops delivered	12
Number of faculty members trained	88
DISTANCE EDUCATION EXTENSION COURSES	
Number of courses delivered	36
Number of students who have completed the courses	672

ECONOMIC-FINANCIAL SUPPORT TO UNDERGRADUATE AND GRADUATE STUDENTS

INSTITUTIONAL UNDERGRADUATE AND GRADUATE PROGRAMS	
TYPE OF SUPPORT	TOTAL OF BENEFICIARIES 2015
Bolsa Mérito (Merit Scholarship)	139
Bolsa Diplomados (Second Degree Scholarship) – Undergraduate Level	884
Bolsa Diplomados (Second Degree Scholarship) – Graduate Level	1,187
Bolsa Diplomados (Second Degree Scholarship) – External Public	53
CREDPUC – PUCRS Student Loan	1,016
Probolsas (Graduate Student Scholarship)	102
Bolsa Familiar (Family Scholarship)	1,418
PROED – PUCRS Credit	997
BPA – Scholarships to Students	339
Scholarships for Administrative Technicians and Dependents	1,049
Scholarships for Professors and Dependents	217
TOTAL	7,401

PARTNER UNDERGRADUATE AND GRADUATE PROGRAMS *	
TYPE OF SUPPORT	TOTAL OF BENEFICIARIES 2015
ProUni - University for All Program	4,383
FIES – Student Loan Fund (MEC)	2,078
Institutional Program of Undergraduate Research Scholarships (PIBIC/CNPq)	259
Tutorial Education Program (PET) (PET Saúde)	104
TUTORIAL EDUCATION PROGRAM (OFFICE OF HIGHER EDUCATION / MEC)	60
BRAZILIAN FEDERAL AGENCY FOR SUPPORT AND EVALUATION OF GRADUATE EDUCATION (CAPES)	1,970
TOTAL	8,854

*Students on scholarships (full or 50%) or grants.

ProUni – University for All Program

	NUMBER OF STUDENTS*
Students who graduated with honors in 2014/2 and 2015/1	10
Grantees hired by PUCRS	90
Interns	1,169
Academic Units	21
TECNOPUC	148
Research Scholarship Program for Undergraduate Students in several modalities	98
Former alumni currently in <i>Stricto Sensu</i> Graduate Programs (Master's/Doctorate)	59
Tutorial Education Program (PET)	98
Teaching Initiation Scholarships Program (PIBID)	33
Academic Mobility Program	

*Data collected in September 2015

INCLUSIVE AND RELATIONSHIP ACTIONS

LOGOS – LEARNING WITHOUT BORDERS	
LAPREN	LEPNEE
Learning Lab	Teaching and Assistance Laboratory for People with Special Educational Needs
5,875 Assistances	12 Students assisted

Find out more about LOGOS – Learning without Borders at www.pucrs.br/logos

PSYCHOSOCIAL CARE CENTER (CAP)

The Psychosocial Care Center (CAP) provides support and orientation for students, faculty members and families to cope with personal and professional growth demands. Thus, it is intended to minimize the difficulties that may interfere with the teaching-learning process, which requires maturity, attitude and special abilities from the students, in addition to the construction of the theoretical knowledge.

SERVICES PROVIDED 2015

FAMILY MEMBERS	38	STUDENTS	1,180
PROFESSORS	65	PEOPLE WITH DISABILITIES	38

Student Representation

The University recognizes the importance of student representation and policies as an opportunity to learn and exercise civic consciousness and high-quality education. The activities are monitored and supported with the funds obtained from agreements, with the provision of spaces for cultural, social and sports actions, and the necessary actions for choosing the executive actions of the entities.

The 22 Student Centers and Academic Directorates, as well as the Central Student Directorate (DCE), rely on their own bylaws and are represented in the University Council and the Board of each School.

TOTAL OF STUDENTS IN CHARGE OF DIRECTORATE MANAGEMENT **98 students**

PROSPECTIVE STUDENTS AND ALUMNI

PUCRS understands the need and importance of having broad and deep knowledge of the levels of expectation and satisfaction of its students and alumni, as well as their interests and preferences. This aspect is essential for keeping the current students and attracting new ones. There is special emphasis on continuing education, as professional training is not limited to simply earning a degree.

PROGRAMA DIPLOMADOS (ALUMNI PROGRAM)

It is intended to strengthen the interaction between Undergraduate and Graduate (*Stricto Sensu*) alumni, thus becoming an important relationship channel between PUCRS and our Society.

Number of actions conducted	35
Students receiving the Alumni Scholarship (PUCRS and External Alumni)	2,124
Number of undergraduate alumni in Graduate Programs	547
Number of participants in <i>Momento Formandos</i>	2,500
Number of alumni taking Extension Courses	5,034

> To find out more about the Programa Diplomados, go to www.pucrs.br/diplomados

ACTIONS FOR PROSPECTIVE STUDENTS

Open Campus	3,000 visitors
Project Acalanto	2,000 participants
Freshmen Stand	1,600 participants
Actions in public and private schools	26,600 participants
Aliança Marista Program	8,632 participants

Pre-College (Pré-Grad)

This program provides High School students with experiences in the university environment. For three months, they take part in hands-on activities each School or department they visit. By the end of Pré-Grad, students can take part in another selection process to stay in the Program, but now as Undergraduate Research grantees. Thus, they will have the opportunity to get to know the area of work before starting a program.

STUDENT INCLUSION IN THE JOB MARKET

The **Careers Office**, is an office dedicated to undergraduate, graduate students, and alumni from PUCRS, intended to guide them in terms of career planning and assist them in the development of the skills needed in the job market. It is also intended to strengthen the connection between PUCRS students and the business world. Additionally, it aims at building a career plan with students, leading to their personal and professional fulfillment.

Every year, the Office promotes the Career Fair, on the Main Campus, bringing together students, alumni and representatives of large companies showing their organizational culture, presenting their postings and opportunities, explaining how recruitment works and spotting future talents.

EDUCATION-EXTENSION INTEGRATION

PUCRS develops programs that bring together the knowledge gained in educational practices with extension practices. These programs enhance the development and expansion of students' knowledge and bring social results geared towards the development of participating communities.

Tutorial Education Program (PET)

Among other things, **PET** aims at offering undergraduate students additional training opportunities, fostering both academic and professional autonomy, with focus on the principles of tutorial education and the indivisible relationship between teaching, research and extension. Additionally, PUCRS relies on five PET groups in the Chemistry, Psychology, Language Arts and Literature, Biological Sciences and Computer Science programs, with activities that contribute to the social development of the communities where the projects are carried out. The courses foster the interaction between groups and between students on scholarships with other students who are not on scholarships, in order to develop interdisciplinary work and enable the disseminating effect of PET on the academic community.

In addition to PET, the following programs are carried out: the Institutional Program of Teaching Initiation Scholarships (Pibid); the Program of Multiprofessional Residence in Health - Premus/São Lucas Hospital; and the São Lucas Hospital Education-Assistance Integration Program (Integra).



Tutorial Education Program (PET) Psychology.

	PET SAÚDE	PET SESU/MEC
Total of students on a scholarship	104	60
Total of programs	9	5

INTERNATIONALIZATION

As part of the Strategic Plan in effect until 2022, PUCRS has set the Promotion of Internationalization and Interculturalism. One of the goals of this plan is to work on partnerships with international institutions. Such goal includes the identification and establishment of international partnerships with other institutions in critical areas for the University's position and vision of future. To follow are the key areas identified: the corporate environment, with Tecnopuc; interdisciplinary research and development, with the academic area; and the business area, with the Business School.

Academic Mobility Program

The Academic Mobility Program (PMA) includes Inbound Mobility (foreign students at PUCRS) and Outbound Mobility (PUCRS students abroad). The most popular destinations for PUCRS students in 2015 were Portugal, Spain and Germany. In terms of Inbound Mobility, most foreign students were from Mexico, Spain and France.

PUCRS has joined the program *Ciência sem Fronteiras* every year, and in 2015, 181 of its undergraduate students applied for it, exchanging in 14 different countries.

Overall, 279 undergraduate students at PUCRS went on an exchange program in the modalities offered, whereas 76 undergraduate students from overseas exchanged at PUCRS. Out of these students, 75 came from partner institutions whereas one came from a non-partner institution.

IN 2015, A **MOBILITY** STUDENT, FROM THE UNIVERSITY OF CENTRAL FLORIDA, IN THE USA, DID AN INTERNSHIP AT **TECNO PUC**, AT DELL.

Inbound Mobility Students	76 STUDENTS
Outbound Mobility Students	279 STUDENTS

To find out more about the Academic Mobility Program, go to www.pucrs.br/aail/pma



Camilla Cunha

“I chose to study and learn another language in Brazil. I had been to Uruguay before. I enjoy Latin America very much. This is a continent whose environment and life are completely different from those in Europe. Here, professors are close, we can even add them as a friend on Facebook. In France, they will not be that close to students. When I couldn't string a sentence together in Portuguese, my classmates would always help me. It's possible to study and enjoy life here. I always tell my French friends that this has been a wonderful experience. I do recommend academic mobility programs, and I still want to go to another country to brush up my English.”

CHARLOTTE HILAIRE – 21 YEARS OLD, Information and Communication student at Paul Valery University – Montpellier (France) – Mobility at PUCRS, at the School of Communication, from Jul/2015 to Jul/2016.

FACULTY CAPACITY-BUILDING AND DEVELOPMENT

The Program for Innovation in Higher Education included diversified continuing education activities, such as the Faculty Training Seminar - delivered at the end of the academic term, Thematic Encounters, faculty development workshops, courses on topics related to education, courses for new faculty members, courses

requested by University Schools, advisory services to the Schools, and other actions as well.

FACULTY
CAPACITY-BUILDING **593** professors
trained

IRMÃO JOSÉ OTÃO MAIN LIBRARY

Irmão José Otão Main Library is open to both the University's academic and external community, and relies on physical and electronic collections of multimedia and online materials: e-books, databases, periodicals, dissertations and theses, videos, images, patents and newspapers. The following e-books and collections available to the University's students and professors are worth mentioning: "e-Book Academic Collection" (EBSCO), "Biblioteca Virtual Universitária" by Pearson and "Minha Biblioteca". It promotes Training activities for the use of the Library's resources and services as well as guided tours for the university's academic and external public: primary and secondary education schools, other universities and the community in general.

> Do a virtual tour to find out more about the Main Library on www.pucrs.br/biblioteca/visitavirtual/

COLLECTION (BOOKS, JOURNALS, THESES, DISSERTATIONS, BROCHURES AND MULTIMEDIA MATERIALS)	INDICATORS
	1,560.145
ACCESS BY UNIVERSITY USERS	41,604
ACCESS BY VISITORS FROM THE EXTERNAL COMMUNITY	16,711
BORROWING (COPIES)	157,942
GUIDED TOURS/ TRAINING SESSIONS	3,476

Irmão José Otão Main Library.



Maria Eduarda Amaral – 25 years old,

a Master's degree student in the Graduate Program in Molecular and Cell Biology, of the School of Biosciences.

Research

“ I was born in Santa Vitória do Palmar (RS) and completed High School at Colégio Rosário when I came to Porto Alegre. I studied Biomedicine at UFRGS and, in order to get a certification in Toxicology, I chose to do a 700-hour internship at the Laboratory of Analytical Toxicology, at PUCRS because of its outstanding structure offered. When I finished the program, I spent five months in the USA, studying English and attending seminars at the Dana-Farber Cancer Institute, to work on the idea of doing a Master's. When I came back to Brazil, I joined Intox's Pega – Program for Extension and Management of Continued Development Activities. At the end of 2015, after being selected for two Master's programs, I chose the Graduate Program in Cell and Molecular Biology, since it offers better grounds for what I expect as a future researcher and also for my project on breast cancer treatment.”

AS FAR AS RESEARCH GOES, PUCRS embraces all areas of knowledge, and is nationally and internationally recognized in the areas of humanities and applied social sciences. The area of health and biological sciences has seen a steady growth recently, which is the result of investments in faculty training. Lastly, when it comes to technical and scientific areas, PUCRS has strong connections with other companies in the conduction of applied research.

The Office of the VicePresident for Research, Innovation and Development (Propesq) plays a central role in the consolidation of the image of an entrepreneurial University, dealing with a series of actions coordinated by the INOVAPUCRS Network, among which we can mention the Science and Technology Park (Tecnopuc), the Technological Management Agency and the RAIAR Incubator. These actions are intended to accredit the University as an agent in the process of economic and social development of the region.

RESEARCH AT PUCRS

STUDENT PARTICIPATION IN RESEARCH PROJECTS

Students on scholarships

UNDERGRADUATE LEVEL	1,213
GRADUATE SCHOOL	1,763
TOTAL	2,976

PROFESSORS WORKING ON RESEARCH PROJECTS 503

RESEARCH STRUCTURES AT PUCRS

CENTERS	21
GROUPS	379
LABORATORIES	118
NUCLEI	60
ONGOING RESEARCH PROJECTS	1,469

UNDERGRADUATE RESEARCH

Scholarship Programs

Undergraduate Research is a means through which undergraduate students can take part in projects headed by researchers who are experts in different areas, and who seek direct integration of these students into the research actions. In this regard, Undergraduate Research intends to, in addition to training, provide development and qualification of human resources geared towards scientific research. The university currently relies on five undergraduate research scholarships:

TYPES OF SCHOLARSHIP/INCENTIVE	TOTAL OF STUDENTS ON A SCHOLARSHIPS
Scholarships to Students/PUCRS (BPA)	339
Institutional Program of Undergraduate Research Scholarships (PIBIC/CNPq)	259
Institutional Program of Undergraduate Research Scholarships in Technological Development and Innovation (Pibiti/CNPq)	63
Institutional Program of Undergraduate Research Scholarships (Probic/Fapergs)	161
Institutional Program of Technological Initiation and Innovation Scholarships (Probiti/Fapergs)	40

PAPERS SUBMITTED TO THE UNDERGRADUATE RESEARCH CONFERENCE

863

UNDERGRADUATE RESEARCH SCHOLARSHIPS

728*

* More than one student can be on the same scholarship within the period of 12 months; however, not at the same time.

RESEARCH CARRIED OUT WITH THE GOVERNMENT, COMPANIES AND SOCIETY

Innovation, interdisciplinary work and internationalization are some of the challenges posed in Higher Education; they are key factors for national and international excellence, both in training activities and in research.

The strengthening of the culture of innovation and interaction between the Government, University, Companies and Society promotes cooperation which is considered to be a key factor in enabling a country's scientific and technological development, thus propelling economy growth. PUCRS intends to be remembered as an innovative University and a University of excellence in the areas it is inserted, with the teaching connected to cutting edge scientific research, offering solutions to transform society and pose a positive influence on the future of the people.

INOVAPUCRS Network

The focus of the University's actions through the INOVAPUCRS Network is geared towards multidisciplinary efforts to seek solutions and respond to the demands of society in terms of economic, social, environmental, and cultural development.

UNIT	PRODUCTION	
Technology Management Agency (AGT)	Research Projects hired	51
Innovation Center	Involvement of Organizations with the Innovation Center	122
IDEIA – Institute for Research and Development	Prototypes developed on demand	16
	Demands for Joint Actions Between the University and Companies	71
	Technical Consultations	31
Entrepreneurial Nucleus	Events organized	66
	Participants	6,202
	Business Models Delivered at the <i>Torneio Empreendedor</i>	64
RAIAR Technology-Based Incubator	Graduated Companies	6
	Incubated Companies	22
	People Involved	120
Tecnopuc	Companies	124
	People Involved	6,422
PUCRS Technology Transfer Office (ETT)	Patents Requested	11

1) Innovation and Development

- Opening of Global Tecnopuc, a project geared towards the integration and connection between different audiences, in October 2015, through a partnership with HP.
- 81 professionals from our University earned recognition at the event "Um decênio de história na gestão da Propriedade Intelectual e Transferência de Tecnologia" for their patents, computer programs and copyrights granted both in Brazil and overseas.
- The project Alientronics, headed by Felipe Melz, a former undergraduate student at this University, who is currently

in the Graduate Program in Computer Science, won Prêmio Santander in the category Entrepreneurship.

2) Research

- Preparation of the Catalog of Research PUCRS 2016, containing all research structures of the University in the areas of science, technology and innovation;
- Implementation of the Experta Platform for keeping track of the University's scientific production;
- Access to the laboratories of the IDEA Institute for Tecnopuc companies.



Live performances were one of the highlights of the opening of Global Tecnopuc, in October.

INTERDISCIPLINARITY

The Interdisciplinary Research Division deals with the planning and the actions that are intended to promote the integration between the different forms of knowledge and approach methods of the socially relevant complex problems. In addition to this, it is intended to facilitate the identification of central themes of interdisciplinary cooperation and unify the different and complementary competences. To follow are some of the actions carried out by this Division: Interdisciplinarity Forum, carried out every month; a cross-sectional graduate course called "Complexity and Interdisciplinarity Studies" and the "Program for Support to Integration between Areas – Edital Praias", which grants undergraduate research scholarships and financial resources to interdisciplinary research.

ETHICS IN RESEARCH

The Office of Humanities and Research Ethics (EHE), which answers to the Office of the Vice President for Research, Innovation and Development of PUCRS, was born out of the academic and social need for deliberation grounded on the ethical correction and adaptation related to all actions and to the production and dissemination of knowledge in terms of research, as it is promoted at the University. It is intended to be a facilitating space at PUCRS. In this regard, it is supposed to receive contributions from committees, run their demands in view of the University's ethical qualification and support the publication of papers from the committees' actions. The committees may carry out joint actions among themselves or through the Office.

RESEARCH WITH COMMUNITY EXTENSION (PEC-DES)

The Program for Support to Research with Community Extension in the field of social development (PEC-DES) aims to encourage the development of research with community extension, thus promoting education, health, humanitarian action and social and/or environmental development from the perspective of social inclusion and civic consciousness. In 2015, seven projects were developed at the Schools of Nursing, Nutrition and Physiotherapy; Computer Science; Psychology; Social Work and Biosciences.

Mateus Oliveira de Lagos – 21 years old,
*a 7th semester Nursing student – Doing a mandatory
 internship at the Vila Fátima University Extension Center.*

Extension

“ I’ve been learning a lot from providing services to the dwellers of Vila Bom Jesus, following the nutritional orientation and interdisciplinary projects with other health areas. Putting in practice what I have learned about public health and helping people in a vulnerable community makes me very happy. The activities are very well coordinated and patients’ feedback is extremely satisfactory. Taking part in extension actions gets us out of the comfort zone. It adds a lot to my personal and professional life. The shocking reality teaches us to be more humble, especially in view of what we know, as we’ll make it easier for patients to understand us. Many people have prejudices, fear, but I endorse this opportunity provided by PUCRS and by the nutritionist who provides us support in the center. You can’t learn this in a classroom. Only in real life.”

**741,176 extension
 services** WERE OFFERED 2015

University extension contributes to the consolidation of the students’ complete development, and can be seen as a unique and attractive factor for continuous development in the processes of teaching and learning, thus strengthening the connection between teaching, research and extension.

The design of extension actions, as one of the forms of expression of Social Responsibility at the University, is intended to bring about transformative learning as the connections between the University and other sectors of our society are established. This goes one step further as they are included in the curriculum, thus enabling students to learn from professional and interdisciplinary practices.

OFFICE OF SOCIAL DEVELOPMENT

The Office of Social Development (Codes) deals with extension with focus on development, and is mainly intended to foster extension programs, by assisting professors and academic units in the development of potential actions to produce transformative learning, with strong social and cultural interaction between the university and society.

Highlights

- Direct involvement with the Extension Network, made up of professors from all Academic Units of PUCRS, making the interaction between the Office of the Vice President for Extension and Community Affairs and Schools more dynamic;
- The proposals submitted to ProExt earned financial resources from the Ministry of Education to be carried out from 2016 on. The University Extension Program (ProExt) is intended to support higher education institutions in the development of extension programs or projects that contribute to the implementation of public policies;
- Agro-ecological Fairs on Campus. There have been 11 editions, involving 16 organizations/farmers, making up a total of 33 families that showed and sold their products to students, staff and faculty of this Institution. The action was brought into practice through a partnership between the Social Incubator and other sectors of the University, such as Tecnopuc and the School of Nursing, Nutrition and Physiotherapy.

OFFICE OF SOCIAL DEVELOPMENT INDICATORS

NUMBER OF ASSISTANCE ACTIONS **6,010**

TOTAL ACTIONS CARRIED OUT **200**

PARTICIPATION OF THE ACADEMIC UNITS IN UNIVERSITY EXTENSION:

463 University Extension actions carried out

7,518 Student participation in extension activities

378,605 Services provided in extension activities.

VILA NOSSA SENHORA DE FÁTIMA UNIVERSITY EXTENSION CENTER

The Vila Fátima University Extension Center, located in the Bom Jesus neighborhood, in Porto Alegre, is a community health center, with doctors, nurses, and orderlies. Because the actions carried out there are integrated with the university's actions, it makes it possible for around a thousand undergraduate and graduate students to take part in the activities every year, offering various resources to the community.

STUDENTS ENGAGED IN ACTIVITIES IN THE CENTER

Undergraduate Studies	1,140	Graduate School	69
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SOCIAL DEVELOPMENT AND COMMUNITY EXTENSION AT PUCRS

University extension makes it possible for PUCRS students to take part in curricular and extra-curricular actions, which are mostly interdisciplinary, multidisciplinary and cross-sectional. The activities involve the areas of communication, culture, human rights and justice, environment and health, technology and production and labor. Thus, the University brings about social development, a very important stage for the extension actions to reach the goal of disseminating knowledge and getting closer to society.

EDUCATION

SERVICES, PROGRAMS, PROJECTS AND ACTIONS	INDICATOR
NEPAPI – Nucleus for Study and Research on Learning and Inclusive Processes	41 participants
	35 schools in the public education system

HEALTH

SERVICES, PROGRAMS, PROJECTS AND ACTIONS	INDICADOR
Dental Care	60,472 appointments
GERON – Health and quality of life for the elderly	16,365 appointments
SAPP – Service for Psychology Care and Research	515 appointments
Health Services at the Vila Fátima Extension Center	41,543 appointments

SOCIAL WORK

COUNSELING AND ADVOCACY AND GUARANTEE OF RIGHTS	INDICATOR
Project Fortalecimento dos Espaços de Controle Social na Política de Assistência Social – carried out by the Office of Social Development	3,588 appointments
	2,062 participants
Project Travessia: aproximando a Universidade e Comunidade na Integração ao Mundo do Trabalho – carried out by the Incubator of Supportive Enterprises and Social Technology	8 enterprises supported
	109 participants
	1,133 appointments

INCLUSION, CIVIC CONSCIOUSNESS AND LOCAL DEVELOPMENT

PROJECTS, ACTIONS AND SERVICE	INDICATOR
Project Rondon	1,155 appointments
	16 students
SAJUG – Free Legal Counseling Service	2,715 people served
Social and Legal Service at the Vila Fátima Extension Center	1,074 atendimentos
Incubator of Supportive Enterprises and Social Technology – <i>Café Solidário</i>	134 individual assistances
Incubator of Solidarity Enterprises and Social Technology – <i>Agro-ecological Fair</i>	11 editions

SCIENCE, CULTURE AND ENVIRONMENT

PROGRAMS AND PROJECTS	INDICATOR
Institute of Culture	1,690 Project <i>Sobremesa Musical</i> - Attendees
	6,000 Attendees PUCRS in Concert
Science and Technology Museum	261,234 Visitors
	11,881 PROESC – School-Science Program visitors



Concert at the Commencement Hall, Building O4, Main Campus.

PASTORAL AND SOLIDARITY CENTER

A process of comprehensive training consists of developing and arousing the most profound capacities and treasures of everyone who goes to PUCRS either as a student or as a professional. This requires an open mind to think autonomously, thus recognizing both the human and institutional values that are found in each of the actions promoted by the University; to be caring and have collaborative spirit; to admire and respect the world, life and everything that is human; commit themselves to the construction of a just and fraternal society. The actions promoted by PUCRS Pastoral and Solidarity Center are oriented by the values of the Marist brothers and geared toward relationships, spirituality, support and training.

MARIST UNIVERSITY GROUP

ACTIVITIES CARRIED OUT **04**

TOTAL OF PARTICIPANTS **38**

CAMPANHA DO AGASALHO (WINTER CLOTHING CAMPAIGN)

ACTIONS CARRIED OUT **02**

PEOPLE BENEFITED **1,390**

FAITH AND CULTURE

NUMBER OF MEETINGS **07**

TOTAL OF PARTICIPANTS **521**

> Find out more on: www.pucrs.br/pastoral

VOLUNTEERING PROGRAMS

PEOPLE BENEFITED **5,480**

INSTITUTIONS REGISTERED **45**

VOLUNTEERS **167**



Universitários em Pastoral Program at Casa do Excepcional Santa Rita.

Eliane Ferreira, 32 years old,
a Nursing orderly at HSL since 2012.

Health

“ Although I have kids and I am a health care professional, I got nervous when I was diagnosed with a high-risk pregnancy at the health station, due to my high blood pressure. Then, I asked to be sent to São Lucas Hospital where prenatal care was conducted. Not only do I work here, but I also trust the Institution. I gave birth to my first two kids at this hospital, as it was indicated by friends, even before I got a job here. Livia is my third. Since the beginning, the services provided were warm and humanized. At delivery, as I didn't feel much pain, I could be aware of everything that was going on. My daughter was born at the right time, and all the necessary care was provided. It was absolutely perfect.”

PUCRS SÃO LUCAS HOSPITAL

Located on PUCRS Main Campus, São Lucas Hospital (HSL) carries out health care, education and research actions guided by the philosophy and mission of the Marist brothers. It pursues self-sustainable growth and seeks to make a contribution to the improvement of the community's quality of life and health. The HSL is also a space for academic practices and for the making of new discoveries in health at the University, thus bringing its contribution to society.

HSL - Main Campus.



PROFILE OF THE PUBLIC ASSISTED

Gender

Female
57%



Male
43%

INDICATORS

EXAMS	2,667.321	INPATIENT ADMISSIONS	26,500
APPOINTMENTS	349,767	SURGERIES	20,535
PATIENTS ASSISTED IN URGENCY/EMERGENCY ROOM	115,881	BIRTHS	3,352

Demand for Health care services patient-day:

SISTEMA ÚNICO DE SAÚDE (BRAZILIAN UNIFIED HEALTH SYSTEM ASSISTANCE NETWORK)	63.20%
PRIVATE AND HEALTH PLAN PATIENTS	36.80%

Origin

PORTO ALEGRE	70%
GREATER METROPOLITAN AREA	20%
OTHER PARTS OF THE STATE OF RIO GRANDE DO SUL	9%
OTHERS STATES	1%

FACILITIES AND HEALTH CARE AREAS

Beds (inpatients)	502
ICU Beds	104
IMCU Beds	49
Total of beds	655
Doctor's Offices	106
Operating Theaters	17
Delivery Rooms	3
Regular staff	2,815
Affiliated Physicians	1,200
Resident Physicians	224
People assisted daily	19,200

HIGHLIGHTS IN 2015

1500th kidney transplant is performed at the Hospital

São Lucas Hospital (HSL) performed its 1500th kidney transplant in 2015. The inter vivos operation, that is, when the organ was donated from the patient's living sister, occurred on Dec 2. The number of transplants has been gradually increasing at the Hospital, with an average of 100 operations of this kind, thus showing the relevance of Transplant Services and Nephrology. Since 2002, HSL has been the only hospital in Rio Grande do Sul to perform inter vivos kidney transplants using videolaparoscopy to remove the organ. The procedure brings many benefits to the donor, such as the improvement of quality of life when compared to other techniques, smaller scars, slighter pain after surgery and the possibility of early release.

Festive activities cheer up children in the hospital

The Division of Recreation, at the Pediatric Department of São Lucas Hospital, promotes events for kids in the hospital and for those who have been provided services here but still have bonds with us. Throughout the year, there have been Easter, Children's Day, Halloween and Christmas celebrations. The activities include the

SERVICES RENDERED BY THE HEALTH PASTORAL CENTER

PATIENTS/FAMILY MEMBERS	31,399
EMPLOYEES	2,543
COMMUNIONS	2,976
ANOINTING OF THE SICK	3,798
MASSES	213

CHILDREN'S LIBRARY

Books	4,001
People benefited	2,249

HSL Book Fair.



Bruno Todeschini



Bruno Todeschini

handing out of presents, which are collected through donations, and arts presentations. The kids take part at the Children's Book Fair at HSL, sponsored by the School of Letters of PUCRS.

ICU sees an expansion in the number of patients to be assisted

In 2015, 20 new ICU beds were made available to provide critical care for Emergency Room patients. Overall, the Hospital relies on 104 beds for adults, children and prenatal in Intensive Care Units (ICUs).

New radiation equipment brings benefits to cancer patients

2015 saw the beginning of operation of the most modern linear particle accelerator in the South of the Country, to be used for cancer treatment. Trilogy is used for Extracranial Radiosurgery (SBRT), which is indicated for lung cancer. The technique is a therapeutic alternative and has shown good results in controlling local tumors and survival rates similar to those of

surgery. The new technology, available at the Radiation Service, brings more agility, accuracy and comfort to the treatment. The equipment can also be used to treat breast and prostate cancer, gynecological, head and neck cancers as well. This purchase was made possible through funding obtained from the Ministry of Health.

Hospital joins campaign "Coração na Batida Certa"

On Nov 2, the National Day for Prevention of Cardiac Arrhythmia and Sudden Death, São Lucas Hospital (HSL) joined the national campaign "Coração na Batida Certa". The proposed activities sought to instruct the population on the importance of prevention, diagnosis and treatment of sudden death and stroke. The actions are promoted by the Brazilian Society of Cardiac Arrhythmias. At HSL, the action was geared towards employees and relied on students and doctors from the institution, who handed out brochures and answered questions on the topic.



Camila Cunha

New radiation equipment.

Environment

Marcelo Almeida, 26 years old,
a graduate from the Mechanical Engineering program, in 2015.

“ We are more and more concerned about energy shortage, and the need for sustainable technologies is in high demand. This scenario inspired my Undergraduate Thesis, which addressed the design of Smart Windows, those that do not absorb heat and reduce heating in internal environments. This increases the efficiency of air conditioners, thus lowering the consumption of electrical energy. The project, which relied on the enthusiastic support of Professor Claudio Frankenberg, helped me take advantage of the knowledge gained as an undergraduate student, and then I learned something new. In addition to that, I could use PUCRS' laboratories to work on the experiments, and its technical staff was always ready to help me. The commitment and support to innovation from the University have encourage me, now that I have finished my degree, to turn the project into a commercial product.”

WHEN SETTING THE GOALS FOR ITS STRATEGIC POSITIONING,

in 2015, PUCRS assumed the commitment of being a university to produce Innovation and social, environmental, cultural and economic development to its society. This endorses the actions that have been promoted for a while now - in addition to new ones - in the sense of preserving the environment and implementing institutional and educational projects aimed at respecting and making sustainable use of natural resources.

The materialization of the actions dedicated to the environment are illustrated through the stronger curricula, with the course on Socio-environmental Studies, from the Pedagogy program of the School of Humanities; the actions conducted by the Environmental Management Committee; the USE Project – Sustainable Energy Use. In addition to these, the Pró-Mata Center for Research and Conservation of Nature has been around for more than 20 years; the center is located

in the city of São Francisco de Paula (Northeast of RS), as teaching, research and extension activities under the supervision of the Institute for the Environment have been carried out for more than 20 years.



Pró-Mata, São Francisco de Paula, RS.



Araucarias form the landscape of the Pró-mata, in São Francisco de Paula, RS.

SOCIOENVIRONMENTAL INDICATORS

THEME	INDICATOR	2015
Water	Consumption of drinking water	168,000 m ³
Energy	Amount of electric energy consumed annually	51,207.204 kwh
		55
Supplies	Consumption of A4 paper	73,882 kg
	Disposal of light bulbs	13,100 units
	Amount of electronic waste discarded	31,250 kg
	Dry waste	2,996 m ³
	Wood	112 m ³
	Metals	32,462 kg
	Organic	960 m ³
	Batteries	202 kg
	Paper and cardboard	1,787 m ³
	Green waste	700 m ³

(continuation)

THEME	INDICATOR	2015
Research/ Actions	Research projects focused on Sustainable Development	41
Teaching/ actions	Undergraduate courses focused on Sustainable Development	57
Extension/ Actions	Actions/extension projects focused on Sustainable Development	77
Training sessions for Faculty and Administrative Staff	Number of training sessions carried out in Energy Efficiency Programs	37
	Total of participants	650

RELATÓRIO DOS AUDITORES INDEPENDENTES SOBRE O RELATÓRIO SOCIAL

Ilmos. Srs. Conselheiros e Diretores da UNIÃO BRASILEIRA DE EDUCAÇÃO E ASSISTÊNCIA

1. Examinamos as informações físicas e financeiras que integram o Relatório Social da **UNIÃO BRASILEIRA DE EDUCAÇÃO E ASSISTÊNCIA**, composto pelas informações relativas à Pontifícia Universidade Católica do Rio Grande do Sul e Hospital São Lucas, referentes ao exercício findo em 31 de dezembro de 2015, elaboradas sob responsabilidade de sua administração, de acordo com as práticas contábeis adotadas no Brasil.
Nossa responsabilidade é a de expressar uma opinião sobre as informações contidas neste Relatório, com base em nossa auditoria, conduzida de acordo com as normas brasileiras e internacionais de auditoria. Essas normas requerem o cumprimento de exigências éticas pelos auditores e que a auditoria seja planejada e executada com o objetivo de obter segurança razoável de que as demonstrações contábeis, e, no caso, as informações físicas e financeiras que integram o Relatório Social, estão livres de distorção relevante.
2. As informações financeiras, que tenham correlação com as demonstrações contábeis levantadas em 31 de dezembro de 2015, foram objeto de exames quando de nossa auditoria sobre as referidas demonstrações e sobre as quais emitimos relatório de opinião dos auditores independentes, sem ressalvas, em 30 de março de 2016.
3. As informações físicas e as demais informações financeiras, que não tenham correlação com as demonstrações contábeis, foram confirmadas junto aos controles internos da Entidade, incluindo relatórios gerenciais, quadros estatísticos, indicadores de gestão e outras informações obtidas junto à administração, especialmente com relação às políticas administrativas e operacionais.
4. Em nossa opinião, as informações físicas e financeiras que integram o Relatório Social são fidedignas e refletem adequadamente os gastos em atividades internas e externas decorrentes de programas e projetos da UNIÃO BRASILEIRA DE EDUCAÇÃO E ASSISTÊNCIA, considerando as Mantidas Pontifícia Universidade Católica do Rio Grande do Sul e Hospital São Lucas.

Porto Alegre, 29 de junho de 2016.



Juenemann & Associados
Audidores e Consultores
CRC-RS nº. 1.979
CVM nº. 3.786

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